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### F27 - VANESSA WARD

While Excel remains ubiquitous in the business world, recent Microsoft feedback forums are full of requests to include Python as an Excel scripting language. In fact, it's the top feature requested. What makes this combination so compelling? In this hands-on guide, Felix Zumstein--creator of xlwings, a popular open source package for automating Excel with Python--shows experienced Excel users how to integrate these two worlds efficiently. Excel has added quite a few new capabilities over the past couple of years, but its automation language, VBA, stopped evolving a long time ago. Many Excel power users have already adopted Python for daily automation tasks. This guide gets you started. Use Python without extensive programming knowledge Get started with modern tools, including Jupyter notebooks and Visual Studio code Use pandas to acquire, clean, and analyze data and replace typical Excel calculations Automate tedious tasks like consolidation of Excel workbooks and production of Excel reports Use xlwings to build interactive Excel tools that use Python as a calculation engine Connect Excel to databases and CSV files and fetch data from the internet using Python code Use Python as a single tool to replace VBA, Power Query, and Power Pivot

How do social researchers know how to select the action research (AR) approach most appropriate for their study? This book provides an overview of the different approaches. The authors introduce the history, philosophy, social change agenda, methodologies, ethical arguments for, and fieldwork tools of AR. They present an extensive range of cases, some from their own experience and, untypically, they rehearse failures as well as successes. The book will prove invaluable for both newcomers and experienced researchers and practitioners.

Businesses are gathering data today at exponential rates and yet few people know how to access it meaningfully. If you're a business or IT professional, this short hands-on guide teaches you how to pull and transform data with SQL in significant ways. You will quickly master the fundamentals of SQL and learn how to create your own databases. Author Thomas Nield provides exercises throughout the book to help you practice your newfound SQL skills at home, without having to use a database server environment. Not only will you learn how to use key SQL statements to find and manipulate your data, but you'll also discover how to efficiently design and manage databases to meet your needs. You'll also learn how to: Explore relational databases, including lightweight and centralized models Use SQLite and SQLiteStudio to create lightweight databases in minutes Query and transform data in meaningful ways by using SELECT, WHERE, GROUP BY, and ORDER BY Join tables to get a more complete view of your business data Build your own tables and centralized databases by using normalized design principles Manage data by learning how to INSERT, DELETE, and UPDATE records

An invaluable account of how auctions work—and how to make them work Few forms of market exchange intrigue economists as do auctions, whose theoretical and practical implications are enormous. John Kagel and Dan Levin, complementing their own distinguished research with papers written with other specialists, provide a new focus on common value auctions and the "winner's curse." In such auctions the value of each item is about the same to all bidders, but different bidders have different information about the underlying value. Virtually all auctions have a common value element; among the burgeoning modern-day examples are those organized by Internet companies such as eBay. Winners end up cursing when they realize that they won because their estimates were overly optimistic, which led them to bid too much and lose money as a result. The authors first unveil a fresh survey of experimental data on the winner's curse. Melding theory with the econometric analysis of field data, they assess the design of government auctions, such as the spectrum rights (air wave) auctions that continue to be conducted around the world. The remaining chapters gauge the impact on sellers' revenue of the type of auction used and of inside information, show how bidders learn to avoid the winner's curse, and present comparisons of sophisticated bidders with college sophomores, the usual guinea pigs used in laboratory experiments. Appendixes refine theoretical arguments and, in some cases, present entirely new data. This book is an invaluable, impeccably up-to-date resource on how auctions work—and how to make them work.

Extreme Killing offers a comprehensive overview of multiple homicide, including both serial and mass murder. Filled with classic and contemporary case studies, this fully updated Fourth Edition reflects a growing concern for specific types of multiple homicides—indiscriminate public massacres, terrorist attacks, hate

crimes, and school shootings—as well as largely debated issues such as gun control and mental illness. Renowned experts and authors in the field, James Alan Fox, Jack Levin, and Emma Fridel bring their years of research and experience to create distinctions between serial and mass murders, address characteristics of both killers and their victims, and recognize the special concerns around multiple murder victims and their survivors. Students will examine the latest theories of criminal behavior and apply them to mass and serial murderers from around the world, such as the mass shooting at a country music festival in Las Vegas, the Grim Sleeper in Los Angeles, the Pulse nightclub massacre in Orlando, the shooting of nine African Americans by a white supremacist in a Charleston church, and more. Students: Sign in at [study.sagepub.com/fox](http://study.sagepub.com/fox) for access to curated content contributed by the text's authors, including links to articles and opinion pieces written by the authors.

For undergraduate business statistics courses. Analysing the Data Applicable to Business This text is the gold standard for learning how to use Microsoft Excel® in business statistics, helping students gain the understanding they need to be successful in their careers. The authors present statistics in the context of specific business fields; full chapters on business analytics further prepare students for success in their professions. Current data throughout the text lets students practice analysing the types of data they will see in their professions. The friendly writing style include tips throughout to encourage learning. The book also integrates PHS-tat, an add-in that bolsters the statistical functions of Excel. The full text downloaded to your computer With eBooks you can: search for key concepts, words and phrases make highlights and notes as you study share your notes with friends eBooks are downloaded to your computer and accessible either offline through the Bookshelf (available as a free download), available online and also via the iPad and Android apps. Upon purchase, you will receive via email the code and instructions on how to access this product. Time limit The eBooks products do not have an expiry date. You will continue to access your digital ebook products whilst you have your Bookshelf installed.

This well known textbook continues to offer comprehensive coverage on use of statistics for managerial decision making. The content in this new edition is very apt for the students to understand, analyse and take decisions in real-life management scenarios. Simple language and rich pedagogy make it an easy-to-understand and appropriate textbook for business management students and practising managers.

This is a reformatted version of Prof C R Kothari's all-time great book Quantitative Techniques (Third Revised Edition). Students and teachers will find the readability in the new version much enhanced and thus comprehension greatly improved. All the diagrams have been freshly drawn for clarity. The book does not need much introduction as it has been known for years for its simplicity of approach which explains the tedious concepts of quantitative techniques in a most readerfriendly manner through practical examples. The style is so lucid that even a reader having no formal training of mathematics and statistics will not find it difficult to understand and to apply these techniques. The book is meant for MCom, CA, ICWA and degree diploma students of business administration.

Clinical trials are used to elucidate the most appropriate preventive, diagnostic, or treatment options for individuals with a given medical condition. Perhaps the most essential feature of a clinical trial is that it aims to use results based on a limited sample of research participants to see if the intervention is safe and effective or if it is comparable to a comparison treatment. Sample size is a crucial component of any clinical trial. A trial with a small number of research participants is more prone to variability and carries a considerable risk of failing to demonstrate the effectiveness of a given intervention when one really is present. This may occur in phase I (safety and pharmacologic profiles), II (pilot efficacy evaluation), and III (extensive assessment of safety and efficacy) trials. Although phase I and II studies may have smaller sample sizes, they usually have adequate statistical power, which is the committee's definition of a "large" trial. Sometimes a trial with eight participants may have adequate statistical power, statistical power being the probability of rejecting the null hypothesis when the hypothesis is false. Small Clinical Trials assesses the current methodologies and the appropriate situations for the conduct of clinical trials with small sample sizes. This report assesses the published literature on various strategies such as (1) meta-analysis to combine disparate information from several studies including Bayesian techniques as in the confidence profile method and (2) other

alternatives such as assessing therapeutic results in a single treated population (e.g., astronauts) by sequentially measuring whether the intervention is falling above or below a preestablished probability outcome range and meeting predesigned specifications as opposed to incremental improvement.

Appropriate for one or two term courses in introductory Business Statistics. With Statistics for Management, Levin and Rubin have provided a non-intimidating business statistics textbook that students can easily read and understand. Like its predecessors, the Seventh Edition includes the absolute minimum of mathematical/statistical notation necessary to teach the material. Concepts are fully explained in simple, easy-to-understand language as they are presented, making the text an excellent source from which to learn and teach. After each discussion, readers are guided through real-world examples to show how textbook principles work in professional practice.

Note: This is the 3rd edition. If you need the 2nd edition for a course you are taking, it can be found as a "other format" on amazon, or by searching its isbn: 1534970746 This gentle introduction to discrete mathematics is written for first and second year math majors, especially those who intend to teach. The text began as a set of lecture notes for the discrete mathematics course at the University of Northern Colorado. This course serves both as an introduction to topics in discrete math and as the "introduction to proof" course for math majors. The course is usually taught with a large amount of student inquiry, and this text is written to help facilitate this. Four main topics are covered: counting, sequences, logic, and graph theory. Along the way proofs are introduced, including proofs by contradiction, proofs by induction, and combinatorial proofs. The book contains over 470 exercises, including 275 with solutions and over 100 with hints. There are also Investigate! activities throughout the text to support active, inquiry based learning. While there are many fine discrete math textbooks available, this text has the following advantages: It is written to be used in an inquiry rich course. It is written to be used in a course for future math teachers. It is open source, with low cost print editions and free electronic editions. This third edition brings improved exposition, a new section on trees, and a bunch of new and improved exercises. For a complete list of changes, and to view the free electronic version of the text, visit the book's website at [discrete.openmathbooks.org](http://discrete.openmathbooks.org)

The application and interpretation of statistics are central to ecological study and practice. Ecologists are now asking more sophisticated questions than in the past. These new questions, together with the continued growth of computing power and the availability of new software, have created a new generation of statistical techniques. These have resulted in major recent developments in both our understanding and practice of ecological statistics. This novel book synthesizes a number of these changes, addressing key approaches and issues that tend to be overlooked in other books such as missing/censored data, correlation structure of data, heterogeneous data, and complex causal relationships. These issues characterize a large proportion of ecological data, but most ecologists' training in traditional statistics simply does not provide them with adequate preparation to handle the associated challenges. Uniquely, Ecological Statistics highlights the underlying links among many statistical approaches that attempt to tackle these issues. In particular, it gives readers an introduction to approaches to inference, likelihoods, generalized linear (mixed) models, spatially or phylogenetically-structured data, and data synthesis, with a strong emphasis on conceptual understanding and subsequent application to data analysis. Written by a team of practicing ecologists, mathematical explanations have been kept to the minimum necessary. This user-friendly textbook will be suitable for graduate students, researchers, and practitioners in the fields of ecology, evolution, environmental studies, and computational biology who are interested in updating their statistical tool kits. A companion web site provides example data sets and commented code in the R language.

Hope and Optimism for Life's Battle "Life is a puzzle, to be sure... but to every puzzle there is an answer." The power to do anything you want resides only within you. Be A Winner urges you to make use of it and be everything you have ever wanted to be. The author, Norman Vincent Peale, has outlined in this book, methods of living and attitudes of mind that you can follow to win over any obstacle that may come your way in life. It highlights all the possible sources of your spiritual and personal power and tells you how you can use them to your best possible advantage. Norman Vincent Peale, one of the most influential clergymen of the 20th century, is the author of forty-six books, including the international

bestseller *The Power of Positive Thinking*. He was a progenitor of the theory of "positive thinking". Dr. Peale's legacy continues today through the Peale Center for Christian Living, the Outreach Division of Guideposts.

This book can be packaged at reasonable price with the following titles: Berenson/Levine: *Basic Business Statistics*, 7/e; Levine/Berenson/Stephan: *Statistics for Managers Using Microsoft Excel*, 2/e; Berenson/Levine: *Business Statistics: A First Course*; Levin/Rubin: *Statistics for Management*, 7/e; McClave/Benson/Sincich: *Statistics for Business and Economics*, 7/e; McClave/Benson/Sincich: *A First Course in Business Statistics*, 6/e; Hanke/Reitsch: *Business Forecasting*, 6/e; and Mitra: *Fundamentals of Quality Control and Improvement*, 2/e. (This cannot be sold or sampled separately.)

This Second Edition of *Cost-Effectiveness Analysis* continues to provide the most current, step-by-step guide to planning and implementing a cost analysis study. Henry M. Levin and Patrick J. McEwan use detailed and varied examples from studies and articles, ranging from education to public health, to introduce the principles and practice of cost-effectiveness analysis. The authors take account of both the costs and the effects of selecting alternatives, and suggest methods of minimizing the costs of research. New to this edition: expanded coverage of cost effectiveness from types of technique to use, to how to interpret the data; the latest information on cost benefits analysis and how to relate it to outcome measures; in-depth chapter-end exercises to enable readers to sharpen their ability to evaluate policy options and program effectiveness; feedback appendix for readers to evaluate their responses to exercises; comprehensive bibliography of methodological sources on cost analysis and educational settings grouped by category. This thorough volume primes the reader to deal with any evaluation situation by studying cost-effective analysis in relation to cost-benefit analysis, cost-utility analysis, and cost-feasibility analysis.

When financial advisers need guidance on running their business, they turn to Mark Tibergien, the most prominent, most respected authority and hands-on consultant on the science and practice of managing financial advisory firms. Together with Moss Adams colleague and principal Rebecca Pomeroy, they have combined their years of research and analysis to write the definitive book on the subject. The authors first identify how to assess the business and evaluate oneself as a manager. They then present strategic-thinking issues—such as practice models, business plans, and differentiators—in a Socratic style. This is followed by a detailed overview of critical topics, from financial management and human capital to IT and marketing—encompassing the management skills, approaches, and mindsets needed for success. With management tools, worksheets, and industry statistics, *Practice Made Perfect* is the authoritative book from the industry's expert.

Filled with contemporary and classic case studies, this fascinating overview of both serial and mass murder illustrates the many violent expressions of power, revenge, terror, greed, and loyalty. Throughout the book, renowned experts James Alan Fox and Jack Levin examine the theories of criminal behavior and apply them to a multitude of mass and serial murderers from around the world, such as Adam Lanza (Newtown, CT), James Holmes (Aurora, CO cinema), Anders Breivik (Oslo, Norway), Charles Manson ("Helter Skelter"), and Dennis Rader (BTK). This fully updated Third Edition of *Extreme Killing* helps readers understand the commonalities and variations among multiple murders, addresses the characteristics of both killers and their victims, and, in the concluding chapter, discusses the special concerns of multiple murder victims and their survivors.

Identity fraud happens to everyone. So what do you do when it's your turn? Increasingly, identity theft is a fact of life. We might once have hoped to protect ourselves from hackers with airtight passwords and aggressive spam filters, and those are good ideas as far as they go. But with the breaches of huge organizations like Target, AshleyMadison.com, JPMorgan Chase, Sony, Anthem, and even the US Office of Personnel Management, more than a billion personal records have already been stolen, and chances are good that you're already in harm's way. This doesn't mean there's no hope. Your identity may get stolen, but it doesn't have to be a life-changing event. Adam Levin, a longtime consumer advocate and identity fraud expert, provides a method to help you keep hackers, phishers, and spammers from becoming your problem. Levin has seen every scam under the sun: fake companies selling "credit card insurance"; criminal, medical, and child identity theft; emails that promise untold riches for some personal information; catphishers, tax fraud, fake debt collectors who threaten you with legal action to confirm your account numbers; and much more. As Levin shows, these folks get a lot less scary if you see them coming. With a clearheaded, practical approach, *Swiped* is your guide to surviving the identity theft epidemic. Even if you've already become a victim, this strategic book will help you protect yourself, your identity, and your sanity.

With *Statistics for Management*, Levin and Rubin have provided a non-intimidating business statistics book that users can easily read and understand. Like its predecessors, the seventh edition includes the absolute minimum of mathematical/statistical notation necessary to teach the material. Concepts are fully explained in

simple, easy-to-understand language as they are presented, making the book an excellent source from which to learn and teach. After each discussion, readers are guided through real-world examples to show how book principles work in professional practice. Includes easy-to-understand explanations of difficult statistical topics, such as sampling distributions, relationship between confidence level and confidence interval, interpreting r-square. A complete package of teaching/learning aids is provided in every chapter, including chapter review exercises, chapter concepts tests, "Statistics at Work" conceptual cases, "Computer Database Exercises", "From the Textbook to the Real-World Examples."

A unique examination of how faculty and university administrators understand their work and professional identities under neoliberalism. This book examines tensions and challenges in the professional lives and identities of contemporary academics. Drawing on extensive interviews conducted over seven years with academics in the United States and the United Kingdom, the authors analyze the experiences of four types of academics as they respond and adjust to the demands of neoliberalism: part-time faculty, full-time faculty, department heads and chairs, and deans. While critical of this phenomenon, *University Management, the Academic Profession, and Neoliberalism* also recognizes that neoliberalism cannot be driven out of academia easily or without serious consequences, such as a perilous loss of revenue and public support. Instead, it works to shed light on the complex—sometimes contradictory, sometimes complementary—relationship between market values and academic values in the roles and behaviors of faculty and administrators. In providing an unprecedented in-depth, data-based look at the management of the academic profession, the book will be of interest not only to educational researchers but also to professionals throughout higher education. John S. Levin is Distinguished Professor of Education at the University of California, Riverside. His many books include *Community Colleges and New Universities under Neoliberal Pressures: Organizational Change and Stability*. Marie C. Martin is Director of Academic Services at the University of California, Riverside Extension and an adjunct faculty member in the School of Education at the University of Redlands. Ariadna I. López Damián is Professor at Tecnológico Nacional de México, Instituto Tecnológico de Chilpancingo.

This handy guide gives the novice researcher a clear description of the standard tools of the trade. Unlike some texts which focus on either design or statistics, this book covers the fundamentals of design, together with experiments and observational methods. There is an exposition of major tests of significance with formulas plus easy verbal interpretations, and "boxes" embedded in the text contain prototypic applications.

From the preface by Joel E. Cohen: "A century from now humanity will live in a managed - or mismanaged - global garden. We are debating the need to preserve tropical forests. Farming of the sea is providing an increasing part of our fish supply. We are beginning to control atmospheric emissions. In 100 years, we shall use novel farming practices and genetic engineering of bacteria to manipulate the methane production of rice fields. The continental shelf will be providing food, energy, possibly even living space. To make such intensive management possible will require massive improvements in data collection and analysis, and especially in our concepts. A century hence we will live on a wired earth: the oceans and the crust of the earth will receive the same comprehensive monitoring now devoted to weather. As the peoples of currently developing countries increase their levels of wealth, the need for global management will become irresistible as impatience with the accidents of nature and intolerance of mismanagement of the environment - especially of living resources - grow. Our control of physical perturbations and chemical inputs to the environment will be judged by the consequences to living organisms and biological communities. How can we obtain the factual and theoretical foundation needed to move from our present, fragmented knowledge and limited abilities to a managed, global garden?" This problem was addressed in the lectures and workshops of a summer school on patch dynamics at Cornell University. The school emphasized the analysis and interpretation of spatial patterns in terrestrial and marine environments. This book contains the course material of this school, combining general reviews with specific applications.

*Principles of Classroom Management*, Third Canadian Edition is designed to help you improve the teacher-student relationship in order to foster positive student behaviour and academic success. Instead of labelling students as problematic, the authors emphasize the situation, placing the onus on teachers to modify either their behaviour or the situation. The other pillar of *Principles of Classroom Management* is its up-to-date Canadian content. It reflects Canadian values through its references to current Canadian research, discussion of changes in Canadian schools, and coverage of best practices across the country. The case studies have also been revisited to ensure they reflect real, current issues in Canadian schools.

*Bohemia in America, 1858-1920* explores the construction and emergence of "Bohemia" in American literature and culture. Simultaneously a literary trope, a cultural nexus, and a socio-economic landscape, *la vie bohème* traveled to the United States from the Parisian Latin Quarter in the 1850s. At first the province of small

artistic coterie, Bohemia soon inspired a popular vogue, embodied in restaurants, clubs, neighborhoods, novels, poems, and dramatic performances across the country. Levin's study follows *la vie bohème* from its earliest expressions in the U.S. until its explosion in Greenwich Village in the 1910s. Although Bohemia was everywhere in nineteenth- and twentieth-century American culture, it has received relatively little scholarly attention. Bohemia in America, 1858-1920 fills this critical void, discovering and exploring the many textual and geographic spaces in which Bohemia was conjured. Joanna Levin not only provides access to a neglected cultural phenomenon but also to a new and compelling way of charting the development of American literature and culture.

Though the current political climate might lead one to suspect that religion and medicine make for uncomfortable bedfellows, the two institutions have a long history of alliance. From religious healers and religious hospitals to religiously informed bioethics and research studies on the impact of religious and spiritual beliefs on physical and mental well-being, religion and medicine have encountered one another from antiquity through the present day. In *Religion and Medicine*, Dr. Jeff Levin outlines this longstanding history and the multifaceted interconnections between these two institutions. The first book to cover the full breadth of this subject, it documents religion-medicine alliances across religious traditions, throughout the world, and over the course of history. Levin summarizes a wide range of material in the most comprehensive introduction to this emerging field of scholarship to date.

Why do world powers sometimes try to determine who wins an election in another country? What effects does such meddling have on the targeted elections results? Great powers have attempted for centuries to intervene in elections occurring in other states through various covert and overt methods, with the American intervention in the 2013 Kenyan elections and the Russian intervention in the 2016 US elections being just two recent examples. Indeed, the Americans and the Soviets/Russians intervened in one out of every nine national-level executive elections between 1946 and 2000. *Meddling in the Ballot Box* is the first book to provide a comprehensive analysis of foreign meddling in elections from the dawn of the modern era to the 2016 Russian intervention in the US election. Dov Levin shows that partisan electoral interventions are usually an "inside job" occurring only if a significant domestic actor within the target wants it. Likewise, a great power will not intervene unless it fears that its interests are endangered by an opposing party or candidate with very different preferences. He also finds that partisan electoral interventions frequently have significant effects on the results—sufficient in many situations to determine the winner. Such interference also tends to be more effective when it is conducted overtly. However, it is usually ineffective, if not counterproductive, when done in a founding election. A revelatory account that explains why major powers have meddled so frequently across the entire postwar era, *Meddling in the Ballot Box* also provides us with a framework for assessing the cyber-future of interference.

The design and manufacture of reliable products is a major challenge for engineers and managers. This book arms technical managers and engineers with the tools to compete effectively through the design and production of reliable technology products.

A tightly argued and expansive examination of the pitfalls of transhumanism that acquaints us with what it means to live well. Advocates of transhumanism, or "radical" enhancement, urge us to pursue the biotechnological heightening of select capacities - above all, cognitive ability - so far beyond any human limit that the beings with those capacities would exist on a higher ontological plane. For proponents of such views, humanity's self-transcendence through advancements in science and technology may even be morally required. Consequently, the human stakes of how we respond to transhumanism are immeasurably high. In *Posthuman Bliss? The Failed Promise of Transhumanism*, Susan B. Levin challenges transhumanists' overarching commitments regarding the mind and brain, ethics, liberal democracy, knowledge, and reality, showing their notion of humanity's self-transcendence into "posthumanity" to be little more than fantasy. Uniting philosophical with scientific arguments, Levin mounts a significant challenge to transhumanists' claim that science and technology support their vision of posthumanity. In a clear and engaging style, she dismantles transhumanists' breezy assurances that posthumans will emerge if we but allocate sufficient resources to that end. Far from offering theoretical and practical "proof of concept" for the vision that they urge upon us, Levin argues, transhumanists engage inadequately with cognitive psychology, biology, and neuroscience, often relying on questionable or outdated views within those fields. Having shown in depth why transhumanism should be rejected, Levin argues forcefully for a holistic perspective on living well that is rooted in Aristotle's virtue ethics but that is adapted to liberal democracy. This holism is thoroughly human, in the best of senses: It directs us to consider worthy ends for us as human beings and to do the irreplaceable work of understanding ourselves rather than relying on technology and science to be our salvation.

This book provides primary care physicians and non-nephrology specialists with an introduction to and insights into chronic kidney

disease (CKD) with a practical and focused approach to key topics in the field including epidemiology and diagnosis and management, as well as the impact of CKD on chronic, non-communicable disease.