

Download Free Internet Of Things Digitize Or Die Transform Your Organization Embrace The Digital Evolution Rise Above The Competition Iot Internet Of Things Volume 1

If you ally obsession such a referred **Internet Of Things Digitize Or Die Transform Your Organization Embrace The Digital Evolution Rise Above The Competition Iot Internet Of Things Volume 1** ebook that will pay for you worth, acquire the very best seller from us currently from several preferred authors. If you want to witty books, lots of novels, tale, jokes, and more fictions collections are as well as launched, from best seller to one of the most current released.

You may not be perplexed to enjoy all book collections Internet Of Things Digitize Or Die Transform Your Organization Embrace The Digital Evolution Rise Above The Competition Iot Internet Of Things Volume 1 that we will unquestionably offer. It is not in this area the costs. Its about what you craving currently. This Internet Of Things Digitize Or Die Transform Your Organization Embrace The Digital Evolution Rise Above The Competition Iot Internet Of Things Volume 1, as one of the most energetic sellers here will agreed be accompanied by the best options to review.

A46 - REYES MAXIM

LEARN MORE ABOUT FOUNDATIONAL AND ADVANCED TOPICS IN INTERNET OF THINGS TECHNOLOGY WITH THIS ALL-IN-ONE GUIDE Enabling the Internet of Things: Fundamentals, Design, and Applications delivers a comprehensive starting point for anyone hoping to understand the fundamentals and design of Internet of Things (IoT) systems. The book's distinguished academics and authors offer readers an opportunity to understand IoT concepts via programming in an abstract way. Readers will learn about IoT fundamentals, hardware and software components, IoT protocol stacks, security, IoT applications and implementations, as well as the challenges, and potential solutions, that lie ahead. Readers will learn about the social aspects of IoT systems, as well as receive an introduction to the Blockly Programming Language, IoT Microcontrollers, IoT Microprocessors, systems on a chip and IoT Gateway Architecture. The book also provides implementation of simple code examples in Packet Tracer, increasing the usefulness and practicality of the book. Enabling the Internet of Things examines a wide variety of other essential topics, including: The fundamentals of IoT, including its evolution, distinctions, definitions, vision, enabling technologies, and building blocks An elaboration of the sensing principles of IoT and the essentials of wireless sensor networks A detailed examination of the IoT protocol stack for communications An analysis of the security challenges and threats faced by users of IoT devices, as well as the countermeasures that can be used to fight them, from the perception layer to the application layer Perfect as a supplementary text for undergraduate students taking computer science or electrical engineering courses, Enabling the Internet of Things also belongs on the bookshelves of industry professionals and researchers who regularly work with and on the Internet of Things and who seek a better understanding of its foundational and advanced topics.

The book discusses the evolution of future generation technologies through Internet of Things (IoT) in the scope of Artificial Intelligence (AI). The main focus of this volume is to bring all the related technologies in a single platform, so that undergraduate and postgraduate students, researchers, academicians, and industry people can easily understand the AI algorithms, machine learning algorithms, and learning analytics in IoT-enabled technologies. This book uses data and network engineering and intelligent decision support system-by-design principles to design a reliable AI-enabled IoT ecosystem and to implement cyber-physical pervasive infrastructure solutions. This book brings together some of the top IoT-enabled AI experts throughout the world who contribute their knowledge regarding different IoT-based technology aspects.

This book provides an overview of the current Internet of Things (IoT) landscape, ranging from the research, innovation and development priorities to enabling technologies in a global context. A successful deployment of IoT technologies requires integration on all layers, be it cognitive and semantic aspects, middleware components, services, edge devices/machines and infrastructures. It is intended to be a standalone book in a series that covers the Internet of Things activities of the IERC - Internet of Things European Research Cluster from research to technological innovation, validation and deployment. The book builds on the ideas put forward by the European Research Cluster and the IoT European Platform Initiative (IoT-EPI) and presents global views and state of the art results on the challenges facing the research, innovation, development and deployment of IoT in the next years. The IoT is bridging the physical world with virtual world and requires sound information processing capabilities for the "digital shadows" of these real things. The research and innovation in nanoelectronics, semiconductor, sensors/actuators, communication, analytics technologies, cyber-physical systems, software, swarm intelligent and deep learning systems are essential for the successful deployment of IoT applications. The emergence of IoT platforms with multiple functionalities enables rapid development and lower costs by offering standardised components that can be shared across multiple solutions in many industry verticals. The IoT applications will gradually move from vertical, single purpose solutions to multi-purpose and collaborative applications interacting across industry verticals, organisations and people, being one of the essential paradigms of the digital economy. Many of those applications still have to be identified and involvement of end-users including the creative sector in this innovation is crucial. The IoT applications and deployments as integrated building blocks of the new digital economy are part of the accompanying IoT policy framework to address issues of horizontal nature and common interest (i.e. privacy, end-to-end security, user acceptance, societal, ethical aspects and legal issues) for providing trusted IoT solutions in a coordinated and consolidated manner across the IoT activities and pilots. In this, context IoT ecosystems offer solutions beyond a platform and solve important technical challenges in the different verticals and across verticals. These IoT technology ecosystems are instrumental for the deployment of large pilots and can easily be connected to or build upon the core IoT solutions for different applications in order to expand the system of use and allow new and even unanticipated IoT end uses. Technical topics discussed in the book include: IntroductionDigitising industry and IoT as key enabler in the new era of Digital EconomyIoT Strategic Research and Innovation Agenda IoT in the digital industrial context: Digital Single MarketIntegration of heterogeneous systems and bridging the virtual, digital and physical worldsFederated IoT platforms and interoperabilityEvolution from intelligent devices to connected systems of systems by adding new layers of cognitive behaviour, artificial intelligence and user interfaces. Innovation through IoT ecosystemsTrust-based IoT end-to-end security, privacy framework User acceptance, societal, ethical aspects and legal issuesInternet of Things Applications

The world beyond 2020 will be profoundly different from today. Radical transformative technologies are changing the relationship between mankind

and machines in a way that even Wells, Orwell, or Jobs could not fathom. Nobody can tell for certain what will emerge from these tectonic shifts, save for the fact that the status quo is already obsolete. In effect, humanity has entered a new age in its evolution: the Symbiocene era. Societal issues notwithstanding, the existential concern for businesses and organizations everywhere is pressing: how to survive, or better yet, thrive in this brave new scary world? The Binary Firm explores the orchestrating strategies to get in front of the technological tsunami that is sweeping the globe. Tsunami is not too strong a word: witness the threat posed by artificial intelligence to the very nature of work. This book constructs a conceptual management framework engineered to anticipate changes and empower the organization to exploit them to its immediate advantage. The exposition goes beyond worn-out buzzwords like innovation, disruption, and collaboration. It dives into the underlying foundation of an organization impacting its financial destiny. This book will resonate with managers and entrepreneurs who may struggle to master the often-mystifying rigors of digital forces. As goes the new adage, every business is a software company. But how to tame this feral beast? Readers will find pragmatic answers herein. No organization can afford the status quo in this era of pervasive interconnections. This is the playbook to change your game and succeed at digitally transforming your organization without breaking the bank.

Connect your organization to the Internet of Things with solid strategy and a proven implementation plan Building Internet of Things provides front-line business decision makers with a practical handbook for capitalizing on this latest transformation. Focusing on the business implications of Internet of Things (IoT), this book describes the sheer impact, spread, and opportunities arising every day, and how business leaders can implement IoT today to realize tangible business advantages. The discussion delves into IoT from a business, strategy and organizational standpoint, and includes use-cases that illustrate the ripple effect that this latest disruption brings; you'll learn how to fashion a viable IoT plan that works with your organization's strategy and direction, and how to implement that strategy successfully by integrating IoT into your organization tomorrow. For business managers, the biggest question surrounding the Internet of Things is what to do with it. This book examines the way IoT is being used today—and will be used in the future—to help you craft a robust plan for your organization. Grasp the depth and breadth of the Internet of Things Create a secure IoT recipe that aligns with your company's strategy Capitalize on advances while avoiding disruption from others Leverage the technical, organizational, and social impact of IoT In the past five years, the Internet of Things has become the new frontier of technology that has everyone talking. It seems that almost every week a major vendor announces a new IoT strategy or division; is your company missing the boat? Learn where IoT fits into your organization, and how to turn disruption into profit with the expert guidance in Building the Internet of Things.

Are you missing opportunities for growth that are right in front of you? In today's volatile economic environment, filled with uncertainty and sudden change, the forces pushing you to stay focused on the core business are extremely powerful. Profiting from the core is crucial, but the danger is that overfocus on the core can blind companies. Scanning the horizon for new markets and new products can also be tempting, but risky. Fixating too much on either strategy can cause you to miss the substantial opportunities for growth that are often hidden in plain sight, at the edge of the core business. In this insightful yet practical book, strategy experts Alan Lewis and Dan McKone articulate a mindset that helps leaders recognize and capitalize on these opportunities. The Edge Strategy framework challenges how the boundaries of your existing products and services map to your customers' views of the world and then provides three different lenses through which you can see and leverage value: • Product edge. How to capture incremental profits and other benefits by slightly altering the elements and composition of a core offering • Journey edge. How to create and capture extra value by adjusting your role in supporting the customer's journey to and through your offering • Enterprise edge. How to unlock additional value from resources and capabilities that support your core offering by applying them in a different context, for a different offering or different set of customers With engaging examples across many industries, Lewis and McKone coach you on how to identify and assess each of the different "edges" and then provide concrete insights and advice on applying edge strategy and tactics to use in specific business contexts. The book concludes with a ten-step process to help executives and managers find and leverage the edges in their own companies. Edge Strategy is the concise, hands-on guide for growing your business by getting more yield from assets already in place, relationships already established, and investments already made.

Development in information and communication technologies has led to the advancement of business and enabled enterprises to produce on a global scale. Productivity is a key function in maintaining a competitive advantage in today's market. The internet of things has rapidly become prevalent in the productivity efforts of businesses. Understanding these technologies and how to implement them into current business practices is vital for researchers and practitioners. Internet of Things (IoT) Applications for Enterprise Productivity is a collection of innovative research on the advancing methods productivity efforts of business through the implementation of the internet of things. While highlighting topics including employee motivation, enterprise productivity, and supply chain tracking, this book is ideally designed for manufacturing professionals, industrialists, engineers, managers, practitioners, academicians, and students seeking current research on enterprise production systems and its transformation using internet of things technologies.

This book sheds light on cross-industry and industry-specific trends in today's digital economy. Prepared by a group of international researchers, ex-

perts and practitioners under the auspices of SAP's Digital Thought Leadership & Enablement team within SAP's Business Transformation Services (BTS) unit, the book furthermore presents relevant use cases in digital transformation and innovation. The book argues that breakthrough technologies have matured and hit scale together, enabling five defining trends: hyper-connectivity, supercomputing, cloud computing, a smarter world, and cyber security. It presents in detail how companies are now reimagining their products and services, business models and processes, showcasing how every business today is a digital business. Digitalization, defined as the process of moving to a digital business, is no longer a choice but an imperative for all businesses across all industries and regions. Taking a step toward becoming a digital enterprise is demanding and challenging. The dimensions of customer centricity, leadership and strategy, business models, including offerings (products and services), processes, structure and governance, people and skills, culture, and technology foundation can serve as orientation for digitalization. The articles in this book touch on all dimensions of this digital innovation and transformation framework and offer possible answers to some of the pressing questions that arise when practitioners seek to digitalize their business.

Showcasing the diverse ways that IoT can be employed for improvement in many areas of contemporary life, this new volume explores a multitude of IoT applications that provide advanced solutions for real-world problems. The selection of topics includes network on chip as the new paradigm for system on chip integration for maintaining high performance for IoT applications; new router designs to increase speed; and the challenges of wireless underground sensor networks, which have a wide range of applications in military, underground sensing, testing soil traits and moisture content, pollution control and location detection, security, and detection of natural calamities. Various state-of-the-art techniques such as optimization schemes, blockchain, machine learning, orthogonal frequency division multiplexing, etc., are also discussed in the context of cognitive IoT. The volume considers the uses of IoT in agriculture, discussing challenges along with solutions with the help of the latest technical smart tools to uplift the farming community, specifically IoT applications for information gathering to improve yield productivity, food and crop quality and sustainability, monitoring toxic substances and soil properties, etc. The book also covers a broad spectrum of IoT applications in the educational industry along with the challenges associated with them and how to facilitate the use of smart classroom technology. A chapter on IoT in the healthcare industry presents an IoT-based GPS-enabled smart jacket design to monitor heart rate, sugar level, blood pressure, fever, and stress level. The authors also present an IoT-based Peltier air conditioner design that overcomes the limitations of existing HVAC framework, a review of various energy harvesting techniques to generate electrical power from non-conventional power sources with their merits and demerits, and much more.

DISTINGUISHED FAVOURITE: Independent Press Award 2020 - Business General Category WINNER: CES 2020 Gary's Book Club Top Technology Book of the Year Artificial Intelligence (AI) is the new electricity of our times. It is revolutionizing industries the world over, and changing how we fundamentally view and understand work. Superhuman Innovation argues that AI will supercharge the workforce and the world of work, can be harnessed to deliver powerful change to how companies innovate and gain competitive advantage. It is a practical guide to how AI and Machine Learning are impacting not only how businesses, brands, and agencies innovate, but also what they innovate: products, services and content. In a world of product and pricing parity, the delivery of superior service experience has become the new marketing, and the new real competitive edge. With AI companies can harness the power of data, personalization and on-demand availability, at the touch of an intelligent button. Superhuman Innovation discusses how AI will serve the superstar innovators of tomorrow, by enabling them to see deeper insights and set sail for higher goals. It unearths a powerful five-pronged model which describes how AI enables innovation through the offerings of Speed (facilitating work processes), Understanding (revealing and mastering deep insights), Performance (customization of delivery to customers), Experimentation (the iterative process of reinvention and feedback) and Results (tangible, measurable and optimizable results). The book is supported by varied and innovative case studies from a variety of industries.

This new volume discusses how integrating IoT devices and cyber-physical systems can help society by providing multiple efficient and affordable services to users. It covers the various applications of IoT-based cyber-physical systems, such as satellite imaging in relation to climate change, industrial control systems, e-healthcare applications, security uses, automotive and traffic monitoring and control, urban smart city planning, and more. The authors also outline the methods, tools, and algorithms for IoT-based cyber-physical systems and explore the integration of machine learning, blockchain, and Internet of Things-based cloud applications. With the continuous emerging new technologies and trends in IoT technology and CPS, this volume will be a helpful resource for scientists, researchers, industry professionals, faculty and students, and others who wish to keep abreast of new developments and new challenges for sustainable development in Industry 4.0.

In order to survive in their market and differentiate themselves from the competition, small- and medium-sized enterprises (SMEs), which represent more than 90% of companies worldwide, need to be creative and innovative. This book presents a conceptual framework for thinking about innovation and creativity in SMEs. It takes into account their strategic relation to their environment and the economic, technological and social changes that they face. Their ability to enhance their creativity with new ideas and to legitimize them during their implementation is also taken into account.

How the enabling technologies in 5G as an integral or as a part can seamlessly fuel the IoT revolution is still very challenging. This book presents the state-of-the-art solutions to the theoretical and practical challenges stemming from the integration of 5G enabling technologies into IoTs in support of a smart 5G-enabled IoT paradigm, in terms of network design, operation, management, optimization, and applications. In particular, the technical focus covers a comprehensive understanding of 5G-enabled IoT architectures, converged access networks, smart network management, and emerging applications of 5G-enabled IoT.

Emergence of Pharmaceutical Industry Growth with Industrial IoT Approach uses an innovative approach to explore how the Internet of Things (IoT) and big data can improve approaches, create efficiencies and make discoveries. Rapid growth of the IoT has encouraged many companies in the manufacturing sector to make use of this technology to unlock its potential. Pharmaceutical manufacturing companies are no exception to this, as IoT has the potential to revolutionize aspects of the pharmaceutical manufacturing process, from drug discovery to manufacturing. Using clear, concise language and real world case studies, this book discusses systems level from both a human-factors point-of-view and the perspective of networking, databases, privacy and anti-spoofing. The wide variety of topics presented offers readers multiple perspectives on a how to integrate the Internet of Things into pharmaceutical manufacturing. Covers efficiency improvements of pharmaceutical manufacturing through IoT/Big Data approaches Ex-

plores cutting-edge technologies through sensor enabled environment in the pharmaceutical industry Discusses the systems level from both a human-factors point-of-view and the perspective of networking, databases, privacy and anti-spoofing

Methods to Assess and Manage Process Safety in Digitalized Process System, Volume Six, the latest release in the Methods in Chemical Process Safety series, highlights new advances in the field, with this new volume presenting interesting chapters written by an international board of authors. Provides the authority and expertise of leading contributors from an international board of authors Presents the latest release in the Methods in Chemical Process Safety series Provides the authority and expertise of leading contributors from an international board of authors

Provides a detailed analysis of the standards and technologies enabling applications for the wireless Internet of Things The Wireless Internet of Things: A Guide to the Lower Layers presents a practitioner's perspective toward the Internet of Things (IoT) focusing on over-the-air interfaces used by applications such as home automation, sensor networks, smart grid, and healthcare. The author—a noted expert in the field—examines IoT as a protocol-stack detailing the physical layer of the wireless links, as both a radio and a modem, and the media access control (MAC) that enables communication in congested bands. Focusing on low-power wireless personal area networks (WPANs) the text outlines the physical and MAC layer standards used by ZigBee, Bluetooth LE, Z-Wave, and Thread. The text deconstructs these standards and provides background including relevant communication theory, modulation schemes, and access methods. The author includes a discussion on Wi-Fi and gateways, and explores their role in IoT. He introduces radio topologies used in software-defined radio implementations for the WPANs. The book also discusses channel modelling and link budget analysis for WPANs in IoT. This important text: Introduces IEEE 802.15.4, ITU-T G.9959, and Bluetooth LE as physical layer technology standards enabling wireless IoT Takes a layered approach in order to cultivate an appreciation for the various standards that enable interoperability Provides clarity on wireless standards with particular focus on actual implementation Written for IoT application and platform developers as well as digital signal processing, network, and wireless communication engineers; The Wireless Internet of Things: A Guide to the Lower Layers offers an inclusive overview of the complex field of wireless IoT, exploring its beneficial applications that are proliferating in a variety of industries.

This book features selected papers presented at Second International Conference on International Conference on Information Management & Machine Intelligence (ICIMMI 2020) held at Poornima Institute of Engineering & Technology, Jaipur, Rajasthan, India during 24 – 25 July 2020. It covers a range of topics, including data analytics; AI; machine and deep learning; information management, security, processing techniques and interpretation; applications of artificial intelligence in soft computing and pattern recognition; cloud-based applications for machine learning; application of IoT in power distribution systems; as well as wireless sensor networks and adaptive wireless communication.

This book presents a comprehensive framework for IoT, including its architectures, security, privacy, network communications, and protocols. The book starts by providing an overview of the aforementioned research topics, future directions and open challenges that face the IoT development. The authors then discuss the main architectures in the field, which include Three- and Five-Layer Architectures, Cloud and Fog Based Architectures, a Social IoT Application Architecture. In the security chapter, the authors outline threats and attacks, privacy preservation, trust and authentication, IoT data security, and social awareness. The final chapter presents case studies including smart home, wearables, connected cars, industrial Internet, smart cities, IoT in agriculture, smart retail, energy engagement, IoT in healthcare, and IoT in poultry and farming. Discusses ongoing research into the connection of the physical and virtual worlds; Includes the architecture, security, privacy, communications, and protocols of IoT; Presents a variety of case studies in IoT including wearables, smart cities, and energy management.

This book offers the first comprehensive view on integrated circuit and system design for the Internet of Things (IoT), and in particular for the tiny nodes at its edge. The authors provide a fresh perspective on how the IoT will evolve based on recent and foreseeable trends in the semiconductor industry, highlighting the key challenges, as well as the opportunities for circuit and system innovation to address them. This book describes what the IoT really means from the design point of view, and how the constraints imposed by applications translate into integrated circuit requirements and design guidelines. Chapter contributions equally come from industry and academia. After providing a system perspective on IoT nodes, this book focuses on state-of-the-art design techniques for IoT applications, encompassing the fundamental sub-systems encountered in Systems on Chip for IoT: ultra-low power digital architectures and circuits low- and zero-leakage memories (including emerging technologies) circuits for hardware security and authentication System on Chip design methodologies on-chip power management and energy harvesting ultra-low power analog interfaces and analog-digital conversion short-range radios miniaturized battery technologies packaging and assembly of IoT integrated systems (on silicon and non-silicon substrates). As a common thread, all chapters conclude with a prospective view on the foreseeable evolution of the related technologies for IoT. The concepts developed throughout the book are exemplified by two IoT node system demonstrations from industry. The unique balance between breadth and depth of this book: enables expert readers quickly to develop an understanding of the specific challenges and state-of-the-art solutions for IoT, as well as their evolution in the foreseeable future provides non-experts with a comprehensive introduction to integrated circuit design for IoT, and serves as an excellent starting point for further learning, thanks to the broad coverage of topics and selected references makes it very well suited for practicing engineers and scientists working in the hardware and chip design for IoT, and as textbook for senior undergraduate, graduate and postgraduate students (familiar with analog and digital circuits).

This volume, SGIoT 2020, constitutes the refereed proceedings of the 4th EAI International Conference on Smart Grid and Internet of Things, SGIoT 2020, held in TaiChung, Taiwan, in December 2020. The IoT-driven smart grid is currently a hot area of research boosted by the global need to improve electricity access, economic growth of emerging countries, and the worldwide power plant capacity additions. The 40 papers presented were reviewed and selected from 159 submissions and present broad range of topics in wireless sensor, vehicular ad hoc networks, security, blockchain, and deep learning.

A USA Today bestseller! Companies like Netflix, Spotify, and Salesforce are just the tip of the iceberg for the subscription model. The real transformation—and the real opportunity—is just beginning. Subscription companies are growing nine times faster than the S&P 500. Why? Because unlike product companies, subscription companies know their customers. A happy subscriber base is the ultimate economic moat. Today's consumers prefer the advantages of access over the hassles of maintenance, from transportation (Uber, Surf Air), to clothing (Stitch Fix, Eleven James), to razor blades and

makeup (Dollar Shave Club, Birchbox). Companies are similarly demanding easier, long-term solutions, trading their server rooms for cloud storage solutions like Box. Simply put, the world is shifting from products to services. But how do you turn customers into subscribers? As the CEO of the world's largest subscription management platform, Tien Tzuo has helped hundreds of companies transition from relying on individual sales to building customer-centric, recurring-revenue businesses. His core message in *Subscribed* is simple: Ready or not, excited or terrified, you need to adapt to the Subscription Economy -- or risk being left behind. Tzuo shows how to use subscriptions to build lucrative, ongoing one-on-one relationships with your customers. This may require reinventing substantial parts of your company, from your accounting practices to your entire IT architecture, but the payoff can be enormous. Just look at the case studies: * Adobe transitions from selling enterprise software licenses to offering cloud-based solutions for a flat monthly fee, and quadruples its valuation. * Fender evolves from selling guitars one at a time to creating lifelong musicians by teaching beginners to play, and keeping them inspired for life. * Caterpillar uses subscriptions to help solve problems -- it's not about how many tractors you can rent, but how much dirt you need to move. In *Subscribed*, you'll learn how these companies made the shift, and how you can transform your own product into a valuable service with a practical, step-by-step framework. Find out how you can prepare and prosper now, rather than trying to catch up later. There has been phenomenal uptake of wireless and mobile networking technologies in the past decades. Significant developments have taken place during this time making the wireless technology more affordable, effective, and reliable. This book explains the fundamental principles and protocols of key existing and emerging wireless networking technologies. The book begins with a review of the fundamentals of wireless communications. It covers the basic theories and terminologies of coding and modulation, which maps digital information to the underlying signal, as well as the models to capture the dynamics of wireless signal propagation in the environment. It provides in-depth coverage of the WiFi evolution covering both the mainstream WiFi, which operates in 2.4/5GHz with new versions targeting 6GHz, as well as some of the niche WiFi standards that operate outside the mainstream bands such as 802.11af in 700MHz TV bands, 802.11ah in 900MHz to connect the Internet of Things (IoT), and 802.11ad/ay in 60GHz to support multi-gigabit applications. The book covers the fundamental concepts of cellular networks, examines the advancements brought forth by each generation, and discusses new applications and the underpinning wireless technologies promised by 5G. It also covers a recently developed long-range low-power wireless networking technology called LoRa, which is the fastest growing technology to connect millions of IoT sensors and devices throughout the world. The concluding chapters examine emerging wireless paradigms such as Artificial Intelligence for wireless networking, sensing with wireless signals, and mobile networking with flying base stations carried by drones and unmanned aerial vehicles (UAVs). With many worked-out examples, illustrative figures, and multiple choice questions, this book is an ideal for students and a valuable reference for anyone working in this rapidly evolving field.

Today, billions of devices are Internet-connected, IoT standards and protocols are stabilizing, and technical professionals must increasingly solve real problems with IoT technologies. Now, five leading Cisco IoT experts present the first comprehensive, practical reference for making IoT work. *IoT Fundamentals* brings together knowledge previously available only in white papers, standards documents, and other hard-to-find sources—or nowhere at all. The authors begin with a high-level overview of IoT and introduce key concepts needed to successfully design IoT solutions. Next, they walk through each key technology, protocol, and technical building block that combine into complete IoT solutions. Building on these essentials, they present several detailed use cases, including manufacturing, energy, utilities, smart+connected cities, transportation, mining, and public safety. Whatever your role or existing infrastructure, you'll gain deep insight what IoT applications can do, and what it takes to deliver them. Fully covers the principles and components of next-generation wireless networks built with Cisco IOT solutions such as IEEE 802.11 (Wi-Fi), IEEE 802.15.4-2015 (Mesh), and LoRaWAN Brings together real-world tips, insights, and best practices for designing and implementing next-generation wireless networks Presents start-to-finish configuration examples for common deployment scenarios Reflects the extensive first-hand experience of Cisco experts

In the 2010s, new technological and business trends threaten, or promise, to disrupt multiple industries to such a degree that we might be moving into a new and fourth industrial revolution. The background and content of these new developments are laid out in the book from a holistic perspective. Based on an outline of the nature and developments of the market economy, business, global business industries and IT, the new technological and business trends are thoroughly dealt with, including issues such as internet, mobile, cloud, big data, internet of things, 3D-printing, the sharing economy, social media, gamification, and the way they transform industries and businesses

This book comprehensively describes an end-to-end Internet of Things (IoT) architecture that is comprised of devices, network, compute, storage, platform, applications along with management and security components. It is organized into five main parts, comprising of a total of 11 chapters. Part I presents a generic IoT reference model to establish a common vocabulary for IoT solutions. This includes a detailed description of the Internet protocol layers and the Things (sensors and actuators) as well as the key business drivers to realize the IoT vision. Part II focuses on the IoT requirements that impact networking protocols and provides a layer-by-layer walkthrough of the protocol stack with emphasis on industry progress and key gaps. Part III introduces the concept of Fog computing and describes the drivers for the technology, its constituent elements, and how it relates and differs from Cloud computing. Part IV discusses the IoT services platform, the cornerstone of the solution followed by the Security functions and requirements. Finally, Part V provides a treatment of the topic of connected ecosystems in IoT along with practical applications. It then surveys the latest IoT standards and discusses the pivotal role of open source in IoT. "Faculty will find well-crafted questions and answers at the end of each chapter, suitable for review and in classroom discussion topics. In addition, the material in the book can be used by engineers and technical leaders looking to gain a deep technical understanding of IoT, as well as by managers and business leaders looking to gain a competitive edge and understand innovation opportunities for the future." Dr. Jim Spohrer, IBM "This text provides a very compelling study of the IoT space and achieves a very good balance between engineering/technology focus and business context. As such, it is highly-recommended for anyone interested in this rapidly-expanding field and will have broad appeal to a wide cross-section of readers, i.e., including engineering professionals, business analysts, university students, and professors." Professor Nasir Ghani, University of South Florida

Digital communication is significantly expanding new opportunities and challenges in the tourism industry. Tourists, now more frequently than ever, bring their smartphones with them to every destination, and cultural tourists are particularly motivated to utilize a variety of services and platforms as they are especially open and interested in understanding in detail the places and heritage of the places they visit. Thus, researchers, educators,

and professionals in the tourism and hospitality field should take advantage of this opportunity to propose new ways of presenting better content and creating a more immersive and optimized experience for tourists. The Handbook of Research on Digital Communications, Internet of Things, and the Future of Cultural Tourism shares research and experiences on the convergence between digital communication and cultural tourism, specifically the migration and creative appropriation of these technologies for increased tourist engagement and their role in destination marketing and strategic planning and decision making. Covering topics such as big data, e-tourism, and social media platforms, this major reference work is an invaluable resource for researchers, students, professors, academicians, government entities, museum managers, professionals, and cultural tourism managers and facilitators.

This revised textbook presents updated material on its core content: an end-to-end IoT architecture that is comprised of devices, network, compute, storage, platform, applications along with management and security components. As with the second edition, it is organized into six main parts: an IoT reference model; fog computing and the drivers; IoT management and applications; smart services in IoT; IoT standards; and case studies. This edition features include overhaul of the IoT Protocols (Chapter 5) to include an expanded treatment of low-power wide area networks including narrow band IoT (NB-IoT) protocol, updated IoT platforms and capabilities (Chapter 7) to include comparison of commercially available platforms (e.g. AWS IoT Platform, Google Cloud IoT Platform, Microsoft Azure IoT Platform, and PTC ThinkWorx), updated security (Chapter 8) to include approaches for securing IoT devices with examples of IoT devices used in security attacks and associated solutions including MUD and DICE, and finally new Appendix B to include six IoT project detailed for students.

Business innovation and industrial intelligence are paving the way for a future in which smart factories, intelligent machines, networked processes and Big Data are combined to foster industrial growth. The maturity and growth of instrumentation, monitoring and automation as key technology drivers support Industry 4.0 as a viable, competent and actionable business model. This book offers a primer, helping readers understand this paradigm shift from industry 1.0 to industry 4.0. The focus is on grasping the necessary pre-conditions, development & technological aspects that conceptually describe this transformation, along with the practices, models and real-time experience needed to achieve sustainable smart manufacturing technologies. The primary goal is to address significant questions of what, how and why in this context, such as: What is Industry 4.0? What is the current status of its implementation? What are the pillars of Industry 4.0? How can Industry 4.0 be effectively implemented? How are firms exploiting the Internet of Things (IoT), Big Data and other emerging technologies to improve their production and services? How can the implementation of Industry 4.0 be accelerated? How is Industry 4.0 changing the workplace landscape? Why is this melding of the virtual and physical world needed for smart production engineering environments? Why is smart production a game-changing new form of product design and manufacturing?

A practical approach to business transformation *Fit for Growth** is a unique approach to business transformation that explicitly connects growth strategy with cost management and organization restructuring. Drawing on 70-plus years of strategy consulting experience and in-depth research, the experts at PwC's Strategy& lay out a winning framework that helps CEOs and senior executives transform their organizations for sustainable, profitable growth. This approach gives structure to strategy while promoting lasting change. Examples from Strategy&'s hundreds of clients illustrate successful transformation on the ground, and illuminate how senior and middle managers are able to take ownership and even thrive during difficult periods of transition. Throughout the *Fit for Growth* process, the focus is on maintaining consistent high-value performance while enabling fundamental change. Strategy& has helped major clients around the globe achieve significant and sustained results with its research-backed approach to restructuring and cost reduction. This book provides practical guidance for leveraging that expertise to make the choices that allow companies to: Achieve growth while reducing costs Manage transformation and transition productively Create lasting competitive advantage Deliver reliable, high-value performance Sustainable success is founded on efficiency and high performance. Companies are always looking to do more with less, but their efforts often work against them in the long run. Total business transformation requires total buy-in, and it entails a series of decisions that must not be made lightly. The *Fit for Growth* approach provides a clear strategy and practical framework for growth-oriented change, with expert guidance on getting it right. *Fit for Growth is a registered service mark of PwC Strategy& Inc. in the United States

This open access book introduces readers to the vision on future cities and urban lives in connection with "Society 5.0", which was proposed in the 5th Basic Science and Technology Plan by Japan's national government for a technology-based, human-centered society, emerging from the fourth industrial revolution. The respective chapters summarize the findings and suggestions of joint research projects conducted by H-UTokyo Lab. Through the research collaboration and discussion, this book explores the future urban lives under the concept of "Society 5.0", characterized by the key phrases of data-driven society, knowledge-intensive society, and non-monetary society, and suggests the directionality to which the concept should aim as Japan's technology-led national vision. Written by Hitachi's researchers as well as academics from a wide range of fields, including engineering, economics, psychology and philosophy at The University of Tokyo, the book is a must read for members of the general public interested in urban planning, students, professionals and researchers in engineering and economics.

With the rapid development of cloud computing and digital transformation, well-designed cloud-based architecture is always in urgent need. Illustrated by project cases from the Chinese technology company Alibaba, this book elaborates how to design a cloud-based application system and build them on the cloud. Cloud computing is far from being just a resource provider; it offers database, storage and container services that can help to leverage key advantages for business growth. Based on this notion, authors from the Alibaba Cloud Global Technology Services introduce new concepts and cutting-edge technology in the field, including cloud-native, high-availability and disaster tolerance design on cloud, business middle office, data middle office, and enterprise digital transformation. Resting upon Alibaba's years of practice and achievements in the field of cloud technology, the volume also elucidates the methodology and practice solutions of digital construction, including methodology, product tools, technical processes, architecture design, cloud application capacity assessment and optimization, etc. The book will appeal to researchers, students, and especially IT practitioners, professionals, and managers interested in cloud computing, digital transformation, cloud migration, business middle office, data middle office, as well as the Alibaba Cloud itself.

This book constitutes revised and selected papers from the 5th International Symposium on Security and Privacy in Social Networks and Big Data, SocialSec 2019, held in Copenhagen, Denmark, in July 2019. The 18 full papers and 3 short papers presented in this volume were carefully reviewed and

selected from a total of 76 submissions. The papers in the volume cover a broad range of topics on security in Internet-of-things, Social Networks, User Authentication, Algorithm design, Artificial Intelligence, and Big Data.

This book provides a holistic picture of the digital age as it emerges in the 2010s. On the background of business analysis concepts from firm to megatrends and all business sectors of the World, the digital age of information systems and digital drivers are thoroughly laid out.

This book gathers extended versions of the best papers presented at the Global Joint Conference on Industrial Engineering and Its Application Areas (GJCIE), organized virtually on August 14–15, 2020, by Istanbul Technical University. It covers a wide range of topics, including decision analysis, supply chain management, systems modelling and quality control. Further, special emphasis is placed on cutting-edge applications of industrial Internet-of-Things. Technological, economic and business challenges are discussed in detail, presenting effective strategies that can be used to modernize current structures, eliminating the barriers that are keeping industries from taking full advantage of IoT technologies. The book offers an important link between technological research and industry best practices, and covers various disciplinary areas such as manufacturing, healthcare and service engineering, among others.

Skillfully navigate through the complex realm of implementing scalable, trustworthy industrial systems and architectures in a hyper-connected business world. Key Features Gain practical insight into security concepts in the Industrial Internet of Things (IIoT) architecture Demystify complex topics such as cryptography and blockchain Comprehensive references to industry standards and security frameworks when developing IIoT blueprints Book Description Securing connected industries and autonomous systems is a top concern for the Industrial Internet of Things (IIoT) community. Unlike cybersecurity, cyber-physical security is an intricate discipline that directly ties to system reliability as well as human and environmental safety. Practical Industrial Internet of Things Security enables you to develop a comprehensive understanding of the entire spectrum of securing connected industries, from the edge to the cloud. This book establishes the foundational concepts and tenets of IIoT security by presenting real-world case studies, threat models, and reference architectures. You'll work with practical tools to design risk-based security controls for industrial use cases and gain practical know-how on the multi-layered defense techniques including Identity and Access Management (IAM), endpoint security, and communication infrastructure. Stakeholders, including developers, architects, and business leaders, can gain practical insights in securing IIoT lifecycle processes, standardization, governance and assess the applicability of emerging technologies, such as blockchain, Artificial Intelligence, and Machine Learning, to design and implement resilient connected systems and harness significant industrial opportunities. What you will learn Understand the crucial concepts of a multi-layered IIoT security framework Gain insight on securing identity, access, and configuration management for large-scale IIoT deployments Secure your machine-to-machine (M2M) and machine-to-cloud (M2C) connectivity Build a concrete security program for your IIoT deployment Explore techniques from case studies on industrial IoT threat modeling and mitigation approaches Learn risk management and mitigation planning Who this book is for Practical Industrial Internet of Things Security is for the IIoT community, which includes IIoT researchers, security professionals, architects, developers, and business stakeholders. Anyone who needs to have a comprehensive understanding of the unique safety and security challenges of connected industries and practical methodologies to secure industrial assets will find this book immensely helpful. This book is uniquely designed to benefit professionals from both IT and industrial operations backgrounds.

An incisive history of the controversial Google Books project and the ongoing quest for a universal digital library Libraries have long talked about providing comprehensive access to information for everyone. But when Google announced in 2004 that it planned to digitize books to make the world's knowledge accessible to all, questions were raised about the roles and responsibilities of libraries, the rights of authors and publishers, and whether a powerful corporation should be the conveyor of such a fundamental public good. Along Came Google traces the history of Google's book digitization project and its implications for us today. Deanna Marcum and Roger Schonfeld draw on in-depth interviews with those who both embraced and resisted Google's plans, from librarians and technologists to university leaders, tech executives, and the heads of leading publishing houses. They look at earlier digital initiatives to provide open access to knowledge, and describe how Google founders Sergey Brin and Larry Page made the case for a uni-

versal digital library and drew on their company's considerable financial resources to make it a reality. Marcum and Schonfeld examine how librarians and scholars organized a legal response to Google, and reveal the missed opportunities when a settlement with the tech giant failed. Along Came Google sheds light on the transformational effects of the Google Books project on scholarship and discusses how we can continue to think imaginatively and collaboratively about expanding the digital availability of knowledge.

This book covers IoT and Big Data from a technical and business point of view. The book explains the design principles, algorithms, technical knowledge, and marketing for IoT systems. It emphasizes applications of big data and IoT. It includes scientific algorithms and key techniques for fusion of both areas. Real case applications from different industries are offering to facilitate ease of understanding the approach. The book goes on to address the significance of security algorithms in combining IoT and big data which is currently evolving in communication technologies. The book is written for researchers, professionals, and academicians from interdisciplinary and transdisciplinary areas. The readers will get an opportunity to know the conceptual ideas with step-by-step pragmatic examples which makes ease of understanding no matter the level of the reader.

Telemetry is an automated way of collecting data at remote sites or locations, and transmitting it to collectors at receiving site for monitoring, analyzing, and driving improvement actions. This book provides the necessary knowledge and information to understand the telemetry infrastructure and associated details. It will enable readers to implement a telemetry program to address customer experience pain and improve customer experience. The authors of this book have all served in different roles and capacities in one of Silicon Valley's premier technology companies. These roles include software engineering, customer assurance, quality management, technology development, and implementation. Their paths intersected in the area of quality management, and they have witnessed first-hand how the latest technology/market transitions around Internet of Things (IoT), digitization, and telemetry are impacting the company they work, as well as the high-tech industry and global economy as a whole. The real-time nature of data and the advent of machine-learning algorithms have set the stage for a new era that the authors call adaptive customer experience. The premise of this concept is that real-time availability of customer experience data opens the door for real-time responses based on machine-learning algorithms. This creates an unprecedented opportunity to change the relationship between customers and the systems they depend on in their digital world. The proliferation of sensors and improvements in data science capabilities are creating an environment where the possibilities for telemetry are limitless. The book provides several examples of use cases and applications that help bring telemetry to life.

We are only in the early stages of a broader revolution that will impact every aspect of the global economy, including commerce and government services. Coming financial technology innovations could improve the quality of life for all people. Over the past few decades, digital technology has transformed finance. Financial technology (fintech) has enabled more people with fewer resources, in more places around the world, to take advantage of banking, insurance, credit, investment, and other financial services. Marion Laboure and Nicolas Deffrennes argue that these changes are only the tip of the iceberg. A much broader revolution is under way that, if steered correctly, will lead to huge and beneficial social change. The authors describe the genesis of recent financial innovations and how they have helped consumers in rich and poor countries alike by reducing costs, increasing accessibility, and improving convenience and efficiency. They connect the dots between early innovations in financial services and the wider revolution unfolding today. Changes may disrupt traditional financial services, especially banking, but they may also help us address major social challenges: opening new career paths for millennials, transforming government services, and expanding the gig economy in developed markets. Fintech could lead to economic infrastructure developments in rural areas and could facilitate emerging social security and healthcare systems in developing countries. The authors make this case with a rich combination of economic theory and case studies, including microanalyses of the effects of fintech innovations on individuals, as well as macroeconomic perspectives on fintech's impact on societies. While celebrating fintech's achievements to date, Laboure and Deffrennes also make recommendations for overcoming the obstacles that remain. The stakes—improved quality of life for all people—could not be higher.