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AB7 - KOBE AYDIN

1. Shift your perspective. Oftentimes, when people start a business, they set out with the goal of growing a massive audience. And while you do want an audience, your best bet for building one is to stop thinking about it in those terms. Instead, think about building a community. Building a tribe, in fact, means building a community.

The goal is to start building your tribe, but the first step is to find them. That's where your market and your audience come in. Your market is pretty easy to identify. Listen to the radio.

[How to Build a Tribe in 3 Simple Steps – Candidly Erin](#)

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This made me think of the next obvious thing to do once the negative is out of the way: time to build your Tribe! I have built a solid Tribe of inspiring friends in my life.

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We hear this term thrown around a lot—"building your tribe"—but what does it really mean? Seth Godin, author of the beloved book 'Tribes' says a tribe is "a group of people connected to one another, connected to a leader, and connected to an idea.". But it's much deeper than that. As he continues, "A group needs only two things to be a tribe: a shared interest and a way to communicate."

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Build Your Tribe! Many small and medium-sized businesses struggle with their social media marketing efforts. Whether you've been at it for a while or are just getting started, there are many reasons why you've failed to build a loyal following on social media.

[Building Your Tribe Community | How To Find Your Tribe Online Part 1 How To Build Your Tribe How To Build A Tribe and True Friendships Video 1: The New Way Of Building Your Community Building Your Tribe SHTF Teams \u0026amp; Community – How to build your Tribe **Build Your Tribe of Influence with NFAA Founder, Stephanie Chandler | Lulu Webinar** Find Your Community and Build Your Tribe with Lori Harder and Lewis Howes \(YouTube Exclusive\) Building your tribe through more heart-centered connections | Christina Aldan | TEDxFremontEastWomen **Ground Up 030 - Building Your Tribe w/ Jess Lizama** **How to Begin Building Your Tribe** *The tribes we lead - Seth Godin*](#)

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Building a tribe is simply creating a community of people who are interested in the same passion you are promoting. For me that was adventure. I

started out as an adventure blogger, but the real turning point in my career was launching an online women's adventure Facebook group. That was the start of the community now called Love Her Wild.

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If make your own tribe, you become a tribal elder and earn the power to recruit members and write a welcome message that everyone will see when they visit your tribal village. Tribe leaders can also promote trusted tribe members to "tribal elder council" and give other people the political power to also be able to recruit new members. You can now visit other tribes by clicking an enemy tribe name in the leader-board, which stores all sorts of interesting tribe related statistics such as the ...

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So today if we decide we want to build a tribe where do we start, what are some of the first steps we can do to start building this tribe? Keith: The first things that you want to do to develop a tribe is to start opening communication, whether that's through email - ask questions, get some feedback - and then respond later to the entire list with real examples of people that gave you feedback.

[Build Your Tribe: Market vs Audience vs TRIBE » MusicMakers.io](#)

Here are tips on how to build a tribe. 1. Know your tribe. Start by knowing your tribe. Who are they? What age group do they fall under? Where do they live? By asking yourself these questions, you will be able to narrow down your tribe based on various characteristics. Knowing your tribe will also help you to create relevant and high-impact content.

Whether you're a seasoned entrepreneur or desperate to quit your day job, this show has you covered. Hosts Chalene and Brock Johnson bring both perspectives - whether your goal is to earn extra income on the side, or take the growth of your online business to the next level. Get top tips to build social media, grow your email list, develop digital marketing strategies, boost automated sales ...

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